## 1. Amendments to the Claims:

A listing of the entire set of pending claims (including amendments to the claims, if any) is submitted herewith per 37 CFR 1.121. This listing of claims will replace all prior versions, and listings, of claims in the application.

## Listing of Claims:

- 1. (Currently Amended) A system for providing a personalized experience to a person in a medical environment, comprising:
- means for selecting by the person preferred data from a collection of data, the means for selecting comprising at least one identifier element comprising predetermined data, and the means for selecting being connected with
- means for controlling display means for displaying the selected data in the medical environment, the means for controlling comprising means for reading the data comprised in the identifier element.
- 2. (Previously Presented) A system as claimed in claim 1, wherein the data comprise visual data.
- 3. (Previously Presented) A system as claimed in claim 2, wherein the visual data comprise still images.
- 4. (Previously Presented) A system as claimed in claim 2, wherein the visual data comprise moving images.
- 5. (Previously Presented) A system as claimed in claim 1, wherein the display means comprise at least one projector for projecting the visual data on surfaces of the environment.

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6. (Previously Presented) A system as claimed in claim 1, wherein the data comprise audio data.

7. (Cancelled).

8. (Previously Presented) A system as claimed in claim 1, wherein the identifier element comprises an identifier chosen from a group of radio frequency transponders and barcodes, and the reading means comprise a reader chosen from a group of radio frequency readers and barcode readers.

9. (Previously Presented) A system as claimed in claim 1, wherein personal data of the person can be included in the collection of data.

10. (Previously Presented) A system as claimed in claim 1, wherein the personal data can be sent via a public switching network to be included in the collection of data.

11. (Previously Presented) A system as claimed in claim 1, wherein the environment comprises one of a group of hospital rooms, including medical treatment rooms, medical examination rooms, waiting rooms, and patient recovery rooms.

12.-13. (Cancelled).